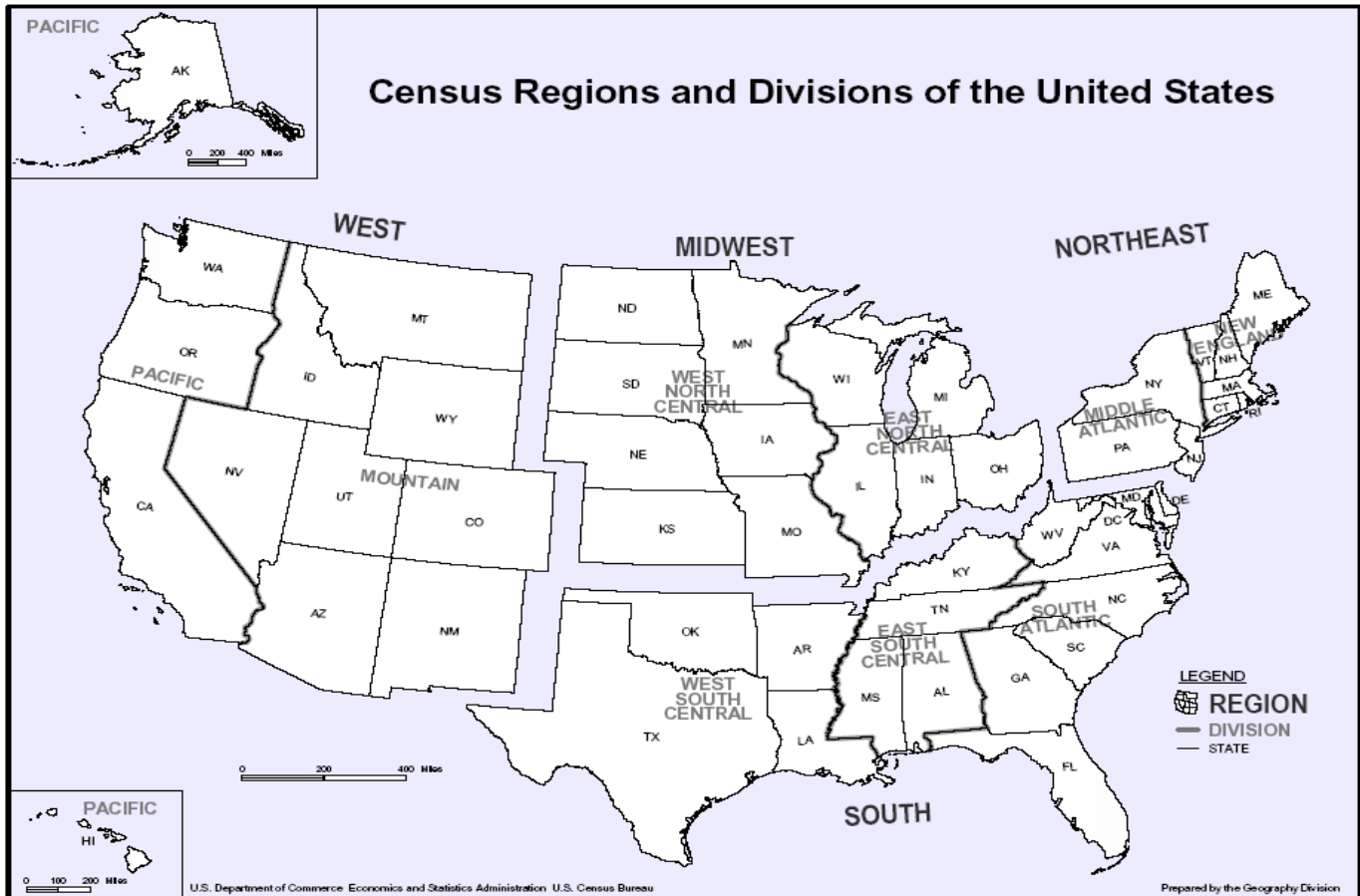


## GENERAL OVERVIEW OF REPORTS

The NAHB Research Center's *Builder Practices Reports* provide a picture of market demand for products and materials purchased by home builders nationwide. Market demand data is obtained through the *Annual Builder Practices Survey*, a nationally disseminated paper survey of home builders. The resulting data are tabulated using a robust methodology to ensure accurate estimates of product demand, quantities purchased, types, styles, sizes, and other characteristics of materials used in new homes built each calendar year.



The *Builder Practices Reports* present data on materials purchased for Single-Family Detached homes and Multifamily dwelling units. Data are shown as “coefficients,” or per-house averages, and “product usage,” the total volume of products or materials.

Coefficients for single-family detached homes are calculated for 32 separate U.S. geographic areas, referred to as “State-Market-Areas”, which are states with similar topography. States with relatively low housing starts have been grouped with another state or states to create a single State-Market-Area, while three states with a high level of new home construction activity are divided between two State-Market-Areas. When a state is split, the dividing line typically occurs along changes in climate or topography, and always along county lines.

The 32 State-Market-Area data for Single-Family Detached dwellings include tabulations by the individual states or combinations of states that comprise each of the State-Market-Areas.

Totals are weighted by housing starts for increased accuracy. The total for each of the nine U.S. Census Divisions is a weighted average based on the proportion of housing starts within each State-Market-Area in that Census Division. U.S. totals are weighted by the proportion of housing starts within each Census Division.

The Multifamily data, which include Single-Family Attached dwellings—Townhouses, Duplexes and Row Houses, as well as low-rise Apartments (up to and including four stories), is tabulated by the nine U.S. Census Divisions. U.S. Totals are weighted by the proportion of housing starts within each Census Division.

## ***BUILDER PRACTICES – UNITED STATES***

The BP Reports are in Microsoft Excel™ format and each contains three tabs (or separate spreadsheets) based upon the information collected from the builder respondents. There are several reports that provide data on materials used for windows, plumbing, siding, etc.

- Multifamily – Coefficient rates for reported materials installed per dwelling unit for multifamily housing detailed by 9 U.S. Census Divisions, or U.S. Totals only
- Single Family Detached – Coefficient rates for reported materials installed per dwelling unit for single family detached housing detailed by 32 State Market area, or 9 U.S. Census Divisions, or U.S. Totals only
- Product Usage – Total of reported materials installed in the United States for new residential construction during the year detailed by 50 States, or 9 U.S. Census Divisions, or U.S. Totals and includes 5 year projections based on housing starts

## ***BUILDING MATERIALS REPORTED***

The BP Reports are divided between types of materials, equipment, or other fixtures used to construct a new home from Foundation to Roofing. There are currently over 40 reports available. Click on the report title for a sample report. For more information, contact Ed Hudson, Director, Market Research Division, at 800 638-8556 ext. 6305 or via the [online contact form](#).

- [Appliances](#)
- [Bathroom Accessories](#)
- [Beams](#)
- [Cabinets](#)
- [Countertops](#)
- [Deck and Porch Railings](#)
- [Driveways](#)
- [Ducts for HVAC](#)
- [Exterior Doors](#)
- [Faucets](#)
- [Fencing and Landscape Walls](#)
- [Finish Flooring](#)
- [Fireplaces & Woodstoves](#)
- [Foundations](#)
- [Garage Doors](#)
- [General Characteristics](#)
- [Headers](#)
- [House Wrap and Radiant Barriers](#)
- [Insulation](#)
- [Interior Doors](#)
- [Interior Finish Materials](#)
- [Lighting Fixtures](#)
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- [Siding and Exterior Wall Finish](#)
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- [Structural Systems: Floors](#)
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- [Swimming Pools](#)
- [Underlayment](#)
- [Windows](#)