

REPORT DESCRIPTION: Average Household Purchase Rates, Statistical Data, 5 Year Forecast and Historical Data, Market Share, Market Size, Market Demand Data, and Total Purchases reported by residential construction new home builders of Single Family Homes and Multifamily Dwellings (Single-Family Attached/Townhouses/Duplexes/low-rise apartments). Statistics are reported by the 50 States, 9 Census Divisions, and the U.S. Total.

REPORT CONTENTS: Data on purchases of Faucets for Kitchen, Lavatory, and Bathtubs and Showers including control types, single (handle or lever) and two controls (one for hot, one for cold). Included is market share data on bathroom, kitchen, and bathtub/shower faucet sales of materials and finishes such as Chrome, Brass, Bronze, Nickel, and Stainless Steel, and Shower heads and Steam Generators.

FAUCETS MARKET DEMAND DATA - NEW RESIDENTIAL CONSTRUCTION

BUILDER PRACTICES REPORTS	SINGLE FAMILY DETACHED	MULTIFAMILY DWELLINGS	PRODUCT USAGE
FAUCETS			
LAVATORY SINK FAUCET TYPE			
Faucets			
Single control			
Two controls			
TOTAL			
LAVATORY SINK FAUCETS			
Faucets			
Chrome			
Polished brass			
Hand-rubbed bronze			
Solid color			
Nickel			
Stainless steel			
Other			
TOTAL			
KITCHEN SINK FAUCET TYPE			
Faucets			
Single control			
Two controls			
TOTAL			
KITCHEN SINK FAUCETS			
Faucets			
Chrome			
Polished brass			
Hand-rubbed bronze			
Solid color			
Nickel			
Stainless steel			
Other			
TOTAL			
BATHTUB AND SHOWER FAUCET TYPES			
Faucets			
Single control (pulled / lifted)			
Single control (twisted)			
Two controls			
TOTAL			

FAUCETS MARKET DEMAND DATA - NEW RESIDENTIAL CONSTRUCTION

BUILDER PRACTICES REPORTS	SINGLE FAMILY DETACHED	MULTIFAMILY DWELLINGS	PRODUCT USAGE
BATHTUB AND SHOWER FAUCETS			
Faucets			
Chrome			
Polished brass			
Hand-rubbed bronze			
Solid color			
Nickel			
Stainless steel			
Other			
TOTAL			
STEAM GENERATOR LOCATION			
Steam Generators			
Bathubs			
Showers			
Whirlpools			
TOTAL			
MULTIPLE SHOWERHEADS INSTALLED			
Percent of Showers			
More than 1 standard showerhead			
More than 1 hand-held showerhead			
SHOWERHEAD TYPE			
Showerheads			
Standard / Fixed showerhead			
Hand-held showerhead			
Massaging showerhead			
Thermostatic valves			
Body sprays			
Steam head			
Other			
TOTAL			