

REPORT DESCRIPTION: Consumer sales (homeowners/renters), Average Household Purchase Rates, Statistical Data, 5 Year Forecast, Historical Data, Market Share, Market Size, Market Demand Data, and Total Purchases for residential repair and remodeling of Single Family Homes and Multifamily Dwellings (Single-Family Attached/ Townhouses/ Duplexes/low-rise apartments). Statistics for U.S. Totals, Nine US Census Divisions, and state-level data; whether the materials were purchased and/or installed by a professional, and place of purchase.

REPORT CONTENTS: Data on households that spent money on Soffit and Fascia and materials purchased such as solid wood/lumber, plywood/LVL, OSB, stucco on foam board, vinyl, aluminum, steel, fiber cement, urethane/polyurethane plastic, cellular PVC or solid vinyl, wood/plastic composite, or other soffit and fascia materials.

### SOFFIT & FASCIA MARKET DEMAND DATA - REPAIR and REMODELING for SINGLE FAMILY and MULTIFAMILY DWELLINGS

CONSUMER PRACTICES REPORTS NAHB Research Center, Inc.	PRODUCT USAGE (Avg/Household and Five-Year Forecast)	PURCHASE RATES (OWNER and RENTER)	INCIDENCE RATES (OWNER and RENTER)	DEMOGRAPHICS (OWNER and RENTER)	HOUSING STOCK
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UNITED STATES

HOUSING STOCK

Owner Occupied

Renter Occupied

TOTAL

#### SOFFIT AND FASCIA

TYPE OF EXPENDITURE

Households that Spent Money on:

Siding materials including brick/masonry

Soffit and Fascia

Exterior ornamental trim or decorative molding

Shutters

TYPE OF EXPENDITURE

Households that Spent Money on:

Soffit

Fascia

SOFFIT MATERIAL PURCHASED

Linear Feet Purchased Annually

Solid wood/Lumber

Plywood/LVL

Hardboard/MDF

OSB

Stucco on foam board

Vinyl

Aluminum

Steel

Fiber cement

Urethane/Polyurethane plastic

Cellular PVC or solid vinyl

Wood/Plastic composite

Other material

TOTAL

SAMPLE DATA SHEET

# SOFFIT & FASCIA MARKET DEMAND DATA - REPAIR and REMODELING for SINGLE FAMILY and MULTIFAMILY DWELLINGS

**CONSUMER PRACTICES REPORTS**  
NAHB Research Center, Inc.

**PRODUCT USAGE**  
(Avg/Houshold and  
Five-Year Forecast)

**PURCHASE RATES**  
(OWNER and RENTER)

**INCIDENCE RATES**  
(OWNER and RENTER)

**DEMOGRAPHICS**  
(OWNER and RENTER)

**HOUSING  
STOCK**

## FASCIA MATERIAL PURCHASED

Linear Feet Purchased Annually

Solid wood/Lumber

Plywood/LVL

Hardboard/MDF

OSB

Stucco on foam board

Vinyl (wrap)

Aluminum (wrap)

Steel

Fiber cement

Urethane/Polyurethane plastic

Cellular PVC or solid vinyl

Wood/Plastic composite

Other material

TOTAL

## PURCHASED BY A PROFESSIONAL CONTRACTOR

Linear Feet Purchased Annually

Yes

No

Not sure

TOTAL

## INSTALLED BY A PROFESSIONAL CONTRACTOR

Linear Feet Purchased Annually

Yes

No

Not sure

TOTAL

## PLACE OF PURCHASE

Linear Feet Purchased Annually

Home center

Hardware store

Specialty store

Lumber yard

Discount store

Other

Not sure

TOTAL

**SAMPLE DATA SHEET**